Manufacture Week –

Intially plan was to maintain inventory of 8,

But wholesales was giving unexpected orders in, even though there was just one hike in orders from Retailer. He was continuously sending big orders for 5 weeks.

This inturn was making us hold more and more inventory to take care of future orders but non of them actuallyt came from retailer

Entry Level

Price Biter -- ?

Convenience customer

Quality service - ?